



**REACH**

**OUTSTANDING**

GROWING THE LEADERS OF TODAY

**BECOME AN  
ICF ACC  
ACCREDITED  
COACH**

Learn with an award winning and experienced Executive Coach

**REACH OUTSTANDING®  
BUSINESS & LEADERSHIP COACHING PROGRAMME**

## PROGRAMME OVERVIEW

Reach Outstanding® is proud to present our Business & Leadership Coaching Programme.

We offer a path to gain the ACSTH ICF accreditation.

Some of the topics covered in the Business & Leadership Coaching Programme:

Foundations of coaching	Bad coaching and what not to do
NLP and its place in coaching	Coaching models such as GROW
Assessment tools to understand	Creating company's vision and mission
Finding your coaching niche	ICF code of ethics
ICF core competencies	Peer coaching
Coaching demonstrations	Group coaching

During the programme, continuous assessments will be undertaken where students will be submitting 6 recordings which will be measured against the ICF coaching competencies.

## ICF

The ICF has defined a clear career path to obtain the ACC accreditation and the Reach Outstanding® Business & Leadership Coaching Programme provides the components for this.

This programme is pending ICF accreditation.

To obtain your **ICF ACC through the ACSTH path**, the requirements are:

- Attend a coaching program certified at ACSTH level – this program
- 100 paid coaching hours
- 10 hours of mentor coaching
- Performance evaluation submitted to the ICF and to be passed
- Completion of the Coach Knowledge Assessment set by the ICF and to be passed

## PROGRAMME SCHEDULE

Start Date

October 9th, 2021

Online

Day	Duration	Time
Wednesday	1 hour	8 PM (Dubai Time)
Saturday	1 hour	5 PM (Dubai Time)

- Over 70 hours of live online learning, 10 asynchronous hours
- Once a month, a half day retreat made of 4 hours of coaching, exercises and interactions.

## YOUR INVESTMENT

To take you to your goal of becoming an ICF-accredited ACC coach, we offer two options:

Option 1	Training programme only (including the 80 hours of training and marking of 6 calls at ICF standards, mentoring not included)	USD 3,500
Option 2	Mentor coaching only	USD 2,500 discounted to USD 2,000 for Reach Outstanding® Business & Leadership Coaching Programme students
Option 3	<u>Full programme package</u> – Training programme and Mentor coaching, all the way up to (and including the preparation for the Coach Knowledge Assessment)	USD 5,000

### Early Bird Offer

Claim the early bird offers. A further USD 500 discount is available on the above prices for students who book by September 16th, 2021.

The mentoring lasts for 3 months and can be taken even 6 months post the course.

**Installment plans are available.**

Reach Outstanding® Business & Leadership Coaching Programme uses a proven methodology and allows you to coach paying clients from Week 5. This means you can recover your investment before you have even graduated!

Come along on this journey with us and gain the insights, knowledge and experience to become an effective ICF coach.

**For more details and information, contact Philippe on:**

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