

REACH

OUTSTANDING

GROWING THE LEADERS OF TODAY



**BECOME AN
ICF
ACCREDITED
COACH**



LEARN WITH AN AWARD WINNING AND EXPERIENCED EXECUTIVE COACH

**REACH OUTSTANDING®
BUSINESS & LEADERSHIP COACHING PROGRAMME**

PROGRAMME OVERVIEW

Reach Outstanding® is proud to present our Business & Leadership Coaching Programme.

We offer a path to gain the ICF accreditation at both ACC and PCC levels.

At level 1 (ACC level) , we will be covering items like...

Foundations of coaching	Bad coaching and what not to do
Finding your coaching niche	ICF Code of Ethics
ICF Core Competencies	Peer Coaching
Coaching demonstrations	Group Coaching
Creating your business' vision	Assessment Tools

During the programme, continuous assessments will be undertaken where students will be submitting 6 recordings which will be measured against the ICF coaching competencies

At Level 2 , which is the path to PCC, we will upgrade coaching to meet the 8 competencies at PCC level, and will cover topics like:

How to provide feedback to newer coaches	How to maximise the use of social media ethically
Pivoting vs rebranding	Designing new products or offerings using design thinking

During the level 2 programme, continuous assessments will be undertaken where students will be submitting an extra 4 recordings which will be measured against the ICF coaching competencies at PCC level.

ICF

The ICF has defined a clear career path to obtain both the ACC accreditation and the Reach Outstanding® Business & Leadership Coaching Programme provides the components for this. This programme is fully accredited by the ICF for 97 hours of training (level 1) and is going under accreditation for level 2.

To obtain your **ACC** credential with the ICF through the ACSTH path (now Level 1), the requirements are

Attend a coaching program certified by ICF at Level 1 (this program)
100 paid coaching hours
10 hours of mentor coaching
Performance evaluation submitted to ICF and to be passed
Completion of the Coach Knowledge Assessment set by the ICF and to be passed

To obtain your **PCC** credential with the ICF (Level 2), through the ACSTH path the requirements are

Attend a coaching program certified by ICF at Level 2 (this program)
500 paid coaching hours
10 hours of mentor coaching
Performance evaluation submitted to ICF and to be passed
Completion of the Coach Knowledge Assessment set by the ICF and to be passed if this wasn't done at ACC level

YOUR INVESTMENT

To take you to your goal of becoming an ICF credentialised coach, we offer you 5 options

Option 1	Level 1 Training programme only (including the 80 hours of training and marking of 6 calls at ICF standards, mentoring not included)	\$3,995
Option 2	Mentor coaching only	\$1,999
Option 3 (Get your ACC from scratch)	Level 1 Training programme and Mentor coaching, all the way up to (and including the preparation for the Coach Knowledge Assessment)	\$5,495
Option 4	Path to PCC (level 2 only). Valid only if you are already ACC credentialised or have completed Level 1 with Reach Outstanding	\$3,995
Option 5 (Get to PCC from scratch)	Training program made of 127 hours of coaching (level 1 + level 2 - ACC + PCC), 20 hours of mentoring, 10 calls at ICF standard	\$8,795

Claim the early bird offers. A further USD 500 discount is available on the above prices for students who book by February 28th for level 1 and 31st August for level 2

The mentoring lasts for 3 months and can be taken even 6 months post the course.

Reach Outstanding® Business & Leadership Coaching Programme uses a proven methodology and allows you to coach paying clients from Week 5. This means you can recover your investment before you have even graduated!

Come along on this journey with us and gain the insights, knowledge and experience to become an effective ICF coach.

Instalments plans are available

PROGRAMME SCHEDULE

Day	Duration	Time
Wednesday	1 hour	8 PM (Dubai time)
Sunday	1 hour with a 4 hours session once a month	8 PM (Dubai time)

Level 1 will be starting on the 3rd Sunday of March

Level 2 (path to ACC) will be starting on the 3rd Sunday of September

For more details and information, contact Philippe on:

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www.reachoutstanding.com