

**REACH**

**OUTSTANDING**

GROWING THE LEADERS OF TODAY



**BECOME AN**

**ICF**

**ACCREDITED COACH**

**LEARN WITH AN AWARD WINNING AND EXPERIENCED EXECUTIVE COACH**

**REACH OUTSTANDING®  
BUSINESS & LEADERSHIP COACHING PROGRAMME**

## PROGRAMME OVERVIEW

Reach Outstanding® is proud to present our Business & Leadership Coaching Programme.

We offer a path to gain the ICF accreditation at both ACC and PCC levels.

**At level 1** , we will be covering items like...

Foundations of coaching	Bad coaching and what not to do
Finding your coaching niche	ICF Code of Ethics
ICF Core Competencies	Peer Coaching
Coaching demonstrations	Group Coaching
Creating your business' vision	Assessment Tools

During the programme, continuous assessments will be undertaken where students will be submitting 6 recordings which will be measured against the ICF coaching competencies.

What makes our school different is that we also help you build your practice with the second half of the school covering items like creating your mission, vision, buyer's persona and much more.

Nothing is more scary for new coaches than creating a social media presence: how should I brand myself, which platform should I go on? We have that answer too! To help our students with this part of their business, we have partnered with a social media company and curated a special 8 weeks program called **social media for coaches, designed especially for our students.**

What's even better is that, this program is **included** in the cost of the school

## ICF

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The ICF has defined a clear career path to obtain both the ACC accreditation and the Reach Outstanding® Business & Leadership Coaching Programme provides the components for this.

This programme is fully accredited by the ICF for 97 hours of training (level 1)

To obtain your **ACC** credential with the ICF through Level 1 path, the requirements are

<b>Attend a coaching program certified by ICF at Level 1 (this program)</b>
<b>100 paid coaching hours</b>
<b>10 hours of mentor coaching</b>
<b>Performance evaluation submitted to ICF and to be passed</b>
<b>Completion of the Coach Knowledge Assessment set by the ICF and to be passed</b>

## YOUR INVESTMENT

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We offer the 97 hours of coaching, mentor coaching, social media program, guest speakers, tools and templates for \$3,495 excluding of any tax like VAT, Withholding tax.

## When does it start?

Our next cohort will be starting on March 30th, 2026. We limit seats to a maximum of 20 participants per cohort to ensure we devote a maximum of attention to each student.

The sessions are held Sundays at 8PM UAE time and Thursdays 8PM UAE time weekly and last one hour each. Once a month, we have longer sessions (4 hours) for extra practice.

Sessions are recorded and recording is made available to participants within 72 hours

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